

# Overseas Press Club Bulletin

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## Cheezit, da Cops!



Jill Freedman

STREET COPS are all over the club's lounge this month, pictures of them, that is, pictures taken by Jill Freedman for her new book, *Street Cops*, just published by Harper & Row, and showing you what it's like to be a street cop in New York.

"I worked in two of the busiest Manhattan precincts," Jill says, "the 9th, which is the lower East Side, and Midtown South, which covers Times Square, 42nd Street and the Overseas Press Club. I spent over two years on patrol with them, riding in the cars and walking foot posts, and the book took me three years to complete. I wrote the text."

Jill is a U of Pittsburgh BA in sociology and a freelance photo-journalist for magazines. This is her second show at OPC; several years ago she exhibited New York City pictures.

### GALLERY CALENDAR

Upcoming in the OPC Gallery following Jill Freedman's show:

**February** - Phillip Leonian

**March** - Polaroid (Herb Silverman)

**April** - OPC Awards entries

**May** - John A.G. Olsson

**July-August** - Howard Kany

**September** - Margret McCarthy,  
Irish Landscapes

## Why People Need to Know

### World War 3? Just a Paper War

By Howard L. Kany

SANTIAGO, Chile - Scrapping for news supremacy here is an old-fashioned spectacle of the print media - three weekly news magazines and five daily newspapers. Front and back newspaper pages and a few inside are printed in four garish colors. Three of the five are tabloids displaying headlines promising torrid tales of tragedy, sex, crime and sports. A near-pornographic television series, locally produced and live, has provided spicy page one photos for weeks.

Chilean newscasts are generally adequate and interestingly done, with one channel keeping well on top of the ratings with an attractive young female newsreader wearing long blond hair and thin shoulder straps. Television is largely for entertainment rather than news, and radio is primarily for music from classical to cueca (traditional dance tunes).

There's no formal news censorship, but Chilean editors and newscasters nourish an ever-present sixth sense telling them what not to do. One newspaper, suffering a temporary lapse in judgment, paid for a critical indiscretion by being forbidden publication for three days. Again, a news magazine published an illustrated article on "the private life of President and General Augusto Pinochet," with, as yet, no unpleasant consequences.

The newspaper running last in today's circulation war, the tabloid *Las Ultimas Noticias* (The Latest News), screamed in scarlet headlines one recent Saturday "World War Three Explodes" (in Spanish, Estallo Tercera Guerra Mundial). Hundreds of copies hung from kiosks along principal streets in this capital city.

The top page-one banner read: "Detroit Destroyed" and, beneath it, "7,500 Soviet Tanks on Fire." Thousands of motorists and pedestrians did

(Continued on page 3)

### Will Be Theme Of Dateline '82

THE NEED TO KNOW will be the editorial theme of *Dateline '82*, to be published next April in conjunction with OPC's annual awards dinner in New York City.

"As a professional organization of news men and women reporting from the world's major capitals, we recognize that freedom of information is basic to informed decisions by the people through their elected governments," OPC president **Henry Gellermann** said. "Therefore a free press is of overriding importance in a democratic society."

Club members and other writers and editors in the U.S. and abroad, plus heads of government speaking for themselves or through interviews, will be invited to contribute firsthand reports on "the need to know" in their respective countries.

*Dateline '82* will also announce the winners of OPC's annual awards, a major feature of the magazine.

**John Guenther** will repeat as editor for *Dateline '82*, with Pierre Cooley of *The New York Times* serving again as art director and **George Burns** of Citibank repeating as awards editor. Advertising director is Leonard Silverman.

*Dateline '81* published byline stories by some 50 correspondents from 18 countries on President Reagan's prospects in office, a comprehensive sampler of world press opinion that received wide attention from government, business and the media.

### A Thank You Note

The staff of the Overseas Press Club thanks all who contributed to its Christmas Fund and wishes everyone a Happy New Year!

— Mary Novick, Tony Muraco  
and Gloria Swing



## Thanks for a Lovely Evening



Maitre d' Kocok and Dwight Sargent



Henrietta Brackman, Marguerite Cartwright

Pictures tell a lot, but last issue's pictures of the Dec. 10 party at the club didn't tell it all. So **Rosalind Moore** provides some further info: **Roy Rowan** and **Gloria Zukerman** were co-hosts and gave out the door prizes to the lucky winners among the 185 members and guests. Other members of the committee included **Anita Diamant Berke**, **Jerry Bissell**, **Henrietta Brackman**, **Wilma Dobie**, **Barrett Gallagher**, **George Krinsky**, **Robert Misch**, **Harry Rand**, **Charles Rotkin**, **Charles Schreiber**, **Ray Shaw**, **Herbert Silverman** and **Larry Stessin**. Tommy Volvo provided a pleasant piano background. And these companies - and people - provided the generous worthwhile gifts:

**RESTAURANT ASSOCIATES** (Carol Short) - dinners at the Brasserie and Mama Leone's.

**RESORTS INTERNATIONAL** (Philip Wechsler) - weekend for two at resorts International Hotel Casino, Atlantic City.

**BALLY'S PARK PLACE CASINO HOTEL**, Atlantic City (Rita Shade) - midweek stay for two.

**COINTREAU AMERICA** (Jane Birnbaum) - miniature bottles of Cointreau liqueur for everyone.

**SCHIEFFLIN & CO.** (Marsha Palanci) - Panache Aperitif.

**SCHENLEY AFFILIATES** (Richard Strouse) - Dewars Scotch.

**HIRAM WALKER** (Harry Macht) - Assorted Liquors.

**AUSTRALIAN CHAMPAGNE** (Sol Zatt).

**VINTAGE WINES**, 2 bottles, and his book "Quick Guide to Spirits" - **Robert J. Misch**.

**ORIGINAL OIL PAINTINGS**, 2, **Larry Stessin**, from his collection.

**PHILIP KINGSLEY TRICHOLOGICAL CENTER** - Consultation with Mr. Kingsley, treatment and his book, "The Complete Hair Care."

**PFIZER, INC.** (Joseph Callahan) - Coty gift boxes of "Sophia" cologne,

dusting powder and soap, and "Stetson" cologne for men.

**UNION CARBIDE CORP.** (Ralph Leviton) - Eveready Trucker's Blinking Lights, Fluorescent Lantern and battery.

**FRAMED EVITA REPRODUCTION POSTER** (Addie Letwin) - Limited Editions poster "Painting the Town."

**CONAIR CORP.** (Addie Letwin) - "Yellow Bird" Conair Hair Dryers - Graber and Cohen, Inc.

**JERUSALEM POST** (Francine Friedman) - Two 6-month subscriptions.

**W.R. GRACE CO.** (Fred Bona) - 100 gift certificates for golf, tennis or racket balls from Herman's Sports Stores.

**DON WRIGHT EDITORIAL CARTOONS BOOK** "Wright Side Up" - Henry Gellermann.

**HARDBACK BOOKS** - Anita Diamant Berke Literary Agency.

The club thanks them all!

## James W. Trullinger

**James W. Trullinger**, OPC member for more than 20 years, died Dec. 5 after a brief, critical illness. When he joined the Club he was P.R. Director for the Statler and was active on the OPC House Committee at our 40th St. location. After leaving the Statler he became a hotel and resort consultant traveling in the U.S., South America and the Caribbean. One of his last commissions was in Australia. His avocation and hobby was as an American Kennel Club judge and he was a well-known figure at Dog Shows. He wrote articles and books on various breeds and occasionally was able to combine his business travel with consultations in countries where there was a need to improve breeding standards. He is survived by his sons Jeffrey and James, Jr.

— **Hildegard Fillmore**

## Letters

**NEW YORK** — My brother-in-law **Gene Lyons** has asked me to reply to your (**Henry Gellermann's**) warm letter of Dec. 8 . . . because Gene is not yet able to do so in person.

The knowledge that so many of his old friends have not forgotten him, and **Irene Kuhn's** beautiful article in the *Bulletin*, have given his morale a great boost. We, too, fervently hope that some day soon Gene will be able to visit the club to meet again with his friends. Meanwhile, he returns your "warm affectionate greetings."

— **Armand Grunberg**

**TEL AVIV** — **Ze'ev Chafetz**, Michigan-born director of the Israel Government Press Office, reports that Jerusalem is fifth in the news Geiger counter, after Washington, Moscow, Paris and London. There are 2,500 local journalists and 250 members of the Foreign Press Association from 22 countries. During the year about a 1000 correspondents fly in for special assignments. Besides having their own offices, the press has facilities in two well-appointed buildings, Beth Sokolov in Tel Aviv and Beth Agron in the capital. **Ze'ev Chafetz**, who is in his 30s, and his staff, are always available, extremely efficient and cooperative. They go out of their way to help the press. **Art Kent**, NBC bureau chief, is the head of the Foreign Press Association.

— **Max Gendel**

**NEW YORK** — **Tony Paul**, *Reader's Digest* roving editor in Asia, spent Christmas with his family in New York. Paul, former president of the Foreign Correspondents Club of Hong Kong, was honored guest at a lunch given in the OPC by former Hong Kong colleagues now based in New York. Attending were **Roy Rowan**, *Fortune Magazine*; **Taewan Yu**, Korean Cultural Service; **Kirsty Hamilton**, on leave from Radio Television Hong Kong to study at Columbia University; and **Al Kaff**.

Other press visitors to the Big Apple from Asia at Christmas included **Shullen Shaw**, UPI, Taipei, and **Ginny Carson**, U.S. Consulate, Hong Kong, who lost about \$250 to a purse snatcher in a fast food shop near Broadway.

By coincidence, while she was in the United States, an NBC taped television report from Hong Kong showed Mrs. Carson with a young Chinese-American man who was arrested for illegally entering the British Colony from China. Mrs. Carson arranged his release and passage to the United States to search for his U.S. Army father.

— **Al Kaff**



## MEMORANDUM

**TO:** Members of the Overseas Press Club of America  
**FROM:** Dwight E. Sargent  
 Chairman, Membership Committee  
**SUBJECT:** A Challenge for 1982

Instead of spending money on promotion, or appointing a small membership committee, I would like to try something new in 1982. With the concurrence of our president and Board of Governors, I am inviting all 1500 OPC members to constitute a Membership Committee.

The goal in the next six months is for each to sign up one new member. If the drive should work perfectly, we obviously would double our membership. Even if we are only 50 per cent successful, the results would be monumental. A 25 per cent success would add nearly 400 new members.

This is an extraordinary challenge for 1982, but I am confident true believers in the OPC can pull it off.

## PAPER WAR (Continued from page 1)

double-takes as they looked in disbelief at the newspapers flapping in the breeze. To satisfy their curiosity, many bought copies (40 cents U.S.). That, of course, was the idea behind the stunt - to increase circulation.

Just below the headlines announcing World War Three were these provocative sub-heads: "World Panic . . . Leningrad Destroyed and 24 Oil Refineries in U.S.S.R. . . . More than 830,000 Dead . . . Pres. Jamieson Saved in Anti-Aircraft Shelter."

Then came the logical angle: "Red Alert for Chilean Nuclear Airforce on Isla de Pascua" (the Chilean outpost 2,500 miles offshore in the Pacific - the Easter Island of the mysterious stone heads).

At the bottom of the page, in tiny type, was the editor's explanation of the special edition carrying "news we hope we never have to publish. We hope this edition will inspire us to give thought to the future in terms of peace and world understanding."

To help in understanding what World War Three might mean to Chileans and the world, the newspaper included a 12-page supplement in red and black containing dozens of fictional articles describing the imaginary catastrophe, along with photographs of actual historical nuclear bombing and destruction.

The editor of *Las Ultimas Noticias*, Marcelo Lopez, in a note at the bottom of page 10 of the imaginary war supplement, wrote that everything in the section was false - "not a single word, photograph, name or situation true." It's an example, he said, of the day he hoped would never come - a warning to keep alert so that the worst won't happen." He signed off "Hasta el Sabado" (see you next Saturday).

**Howard Kany** recently returned from Chile, where he completed a three-month communications project for the International Executive Service

## OPC Foundation Gets New Trustees

At the Board of Governors meeting Dec. 29, a new group of trustees of the Overseas Press Club Foundation was announced, as follows:

Anita Diamant Berke	David Oestreicher
Henry Cassidy	Alan Priaux
Paul Freedman	Victor Riesel
Henry Gellermann	Dwight Sargent
Nathan Goldstein	Norman Schorr
Bruce Gray	Charles Schreiber
Benjamin Greenwald	Ray Shaw
John Guenther	Johannes Steel
Howard Kany	Lawrence Stessin
Arthur Kavalier	Ansel Talbert
George Krimsky	Irvin Taubkin
Irene Kuhn	Albert Wall
Ralph Leviton	Gloria Zukerman
Hal Lehrman	

Created as a committee of the Overseas Press Club, the OPC Foundation is a non-profit organization designed to promote national and international understanding of the role of the United States established news media. Among other things, its activities include initiating and subsidizing appropriate study projects; providing a library for and of journalists; providing funds for the exchange of reporters here and abroad; encouraging education in defense and promotion of freedom of the press; and enhancing the people's right to know.

Senate Majority Leader Howard Baker and Tennessee Gov. Lamar Alexander pulled out of the Gannett newspaper in Nashville and bought an interest in the *Knoxville Journal*. Baker's former press secretary, Ronald McMahan, is editor. Tom Griscom replaced McMahan on the senator's staff.

*Corps. Howard and his wife, Rita, also photographed Chile top to bottom in color for LanChile Airlines and photographic exhibits.*

## Placement

Wanted: Assistant Managing Editor, a word-smith to polish copy, supervise writers, check facts, and report for expanding cable TV newsletter publisher. Requires business journalism experience for wire, daily, or subscription newsletter. Applicant should be an ambitious, hard-driving professional. Relocation not paid. Non-smoker only. Send resume and clips to Tim Baskerville, Managing Editor, Paul Kagan Associates, Inc., 26386 Carmel Rancho Lane, Carmel, Calif. 93923.

For positions wanted or offered, address Helen Alpert, Placement, OPC.

## New Applications

### ACTIVE RESIDENT

Thomas P. Lashnits; Assoc. Editor, *Reader's Digest*  
 Sponsors: Flavia M. Gale, Winifred Clinger

## New Members

### ACTIVE RESIDENT

Christopher Elias  
 James Newman, RKO Radio Network, N.Y.C.  
 Everett H. Ortner, Popular Science Magazine, New York City  
 George F. Palmer, self-employed, Westport, Conn.  
 Larry Smith, *Parade Publications*, N.Y.C.

### ACTIVE NONRESIDENT

Haviv Schieber, Inter-Continental Media Service, Fairfax, Va.

### ACTIVE OVERSEAS

Andre Falk, self-employed, Zurich, Switzerland

### ASSOCIATE RESIDENT

Ann Schultz, self-employed, "Designer Apparel," N.Y.C.  
 Don Underwood, V.P., Merrill Lynch, N.Y.C.

### ASSOCIATE NONRESIDENT

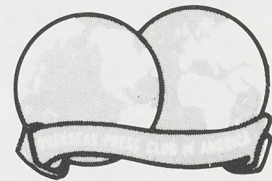
Mary Cummings, self-employed, Bridgehampton, N.Y.

Patricia Fenton, self-employed, Washington, DC

### REINSTATED

### ASSOCIATE RESIDENT

William Schechter



## OPC BULLETIN

Published throughout the year by the Overseas Press Club of America, Inc. Airmailed to members overseas, mailed 1st class to others.

Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.



## Who, What, Where

By Rosalind Massow

SAND DUNES TO SAND TRAPS . . . **Jim Wessel**, retired A.P. broadcast exec, has left Cape Cod for the golf courses of Virginia. His new address is Box 508, c/o Low, Locust Grove, Va., 22506.

\* \* \*

PITTSBURGH PROFILER . . . **Jerry Vendas**, staff writer for the *Pittsburgh Press*, did an indepth feature treatment of the century-old Duquesne Club on the occasion of its 100th birthday. Its illustrious membership included such industrial giants as Henry Clay Frick, Andrew Carnegie, George Oliver and of course males of the Mellon family. The club now has women members.

\* \* \*

NEW HOPE FOR OLD BOOKS . . . **John Guenther** reports that his book, "The Fastest Man Alive," published in 1958 by Dutton, is being revived by two publishers after having been out of print for 20 years! Arno Press has brought out a hardcover edition and Asahi Sonomora is planning a paperback edition in Japanese. The book chronicles the life of Pete Everest, an Air Force test pilot who flew the X-2 rocket plane in the early '50s.

\* \* \*

**Bill Wilson**, former *OPC Bulletin* editor, now with the Tax Foundation, ran in the 26-mile Marine Marathon in 4 hours, 11 minutes and 57 seconds. Bill said "the last six miles were torture. But the Marines did a superb organization job, they kept crossings over and encouraged joggers in their efforts."

\* \* \*

Jim Little, president of the Public Relations Society of America, has presented the President's Award to **Wes Pedersen** for "exceptional service in development and leadership of the society." Wes, communications director of the Public Affairs Council in Washington, was the first chairman of PRSA's Task Force on First Amendment Freedoms.

\* \* \*

HERE AND THERE . . . **Dorothy Ingling** back from six weeks in Europe. A highlight was a visit with Robert Frost's daughter, Lesley Frost Ballantine, at her villa in Segovia . . . **Herb Silverman** on a round-the-world trip gathering copy for his business travel column.

## Washington Ticker

By Jessie Stearns

(Some personal observations excerpted by your editor from Jessie's 23rd annual holiday letter.)

I had visions in 1981 of finding out "who I am" and "where I came from." But the author of an expensive "Stearns" book gave no information on my ancestors. Now I will work with the DAR.

I was reelected for the tenth year to the National Press Building board (I am a stockholder). If my late husband could know of my fight to restore the building with a \$50 million loan! He went from office boy to superintendent and assistant general manager - his life.

I plan to finish my book early in 1982. The new year will be another busy one reporting to newspapers in Kansas and Nebraska, radio and TV in Tennessee and Arizona.

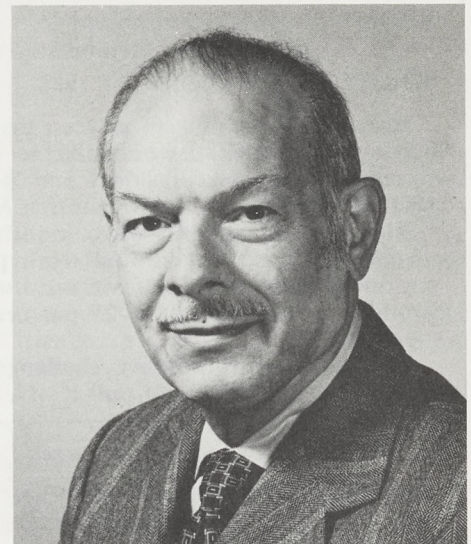
This year I was forced to make some repairs to my 101-year old townhouse, five blocks from the Capitol. I walk to and from the Capitol and go to the White House and National Press Building often. I walk and jog daily from 20 to 40 blocks and keep my weight to 100 pounds mowing the lawn, etc.

This year the Speaker ordered me to stand in front of his desk at his news briefings. I say, "Thank you, Mr. Speaker."

Thank you, Jessie!

AWARD WINNER . . . **Harry Rasky**, reporter-film-maker, is the recent recipient of the Armstrong Award for his broadcasting on Africa. Now Rasky's film, *Being Different*, is being submitted for an Oscar.

## Pro to Prof



OPC'er **Bernard Redmont**, with more than 40 years of hard experience in print, radio and TV journalism, this month joins the faculty of Boston University's School of Public Communication. He will direct the broadcast journalism program and teach three courses in that field.

In the past five years Redmont was CBS bureau chief in Moscow for three years, switching then to the Paris bureau to cover Europe. Before joining CBS, Redmont had spent 15 years as Paris bureau chief and European correspondent for Group Westinghouse Broadcasting.

A graduate of Columbia University's journalism school and CCNY, Redmont is the winner of two OPC awards for best radio reporting from abroad and of a Pulitzer Traveling Fellowship.

His son **Dennis**, also an OPC'er, is AP bureau chief in Rome.

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